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James Morrison is the President and CEO of the Small Business Exporters Association of the United States, the nation's oldest and largest nonprofit organization devoted exclusively to small and medium-size exporters. SBEA is also the International Trade Council of the National Small Business Association, the nation's oldest nonprofit advocacy organization for small business. Altogether, SBEA represents over 22,000 U.S. small and medium-size enterprises (SME's) that export.

Under Dr. Morrison, SBEA has focused on strengthening the role of SME's in U.S. trade policy, facilitating access to capital for SME exporters, and improving U.S. government export promotion efforts.

Morrison has served for six years on the Advisory Committee for Trade Policy and Negotiation, the most senior international trade policy advisory panel in the U.S. government. He was an official advisor to the U.S. Trade Representative at the World Trade Organization Ministerial Meeting in Hong Kong, which drafted most of the current text of the proposed Doha Development Agenda global trade agreement.

He has also worked with the Organization for Economic Cooperation and Development (OECD) and the Asia-Pacific Economic Cooperation organization (APEC) on a global project to remove barriers to SME access to international trade.

SBEA is a member of the U.S.' National Association of Manufacturers, and Morrison sits on NAM's Trade Policy, Investment and Trade Finance Policy, and International Monetary Policy panels, which advise the NAM Board of Directors.

He is also a member of the Bretton Woods Committee, a high-level liaison organization between the U.S. public and the World Bank and International Monetary Fund.

Since the onset of the global economic crisis, Morrison has briefed the U.S. Secretary of Commerce on export finance problems, and proposed a specific set of policy initiatives for industrialized countries in remarks to a 35-nation meeting at the OECD.

In the trade finance area, Morrison worked closely with the Overseas Private Investment Corporation (OPIC), a U.S. federal agency, to bring about OPIC's Small and Medium Enterprise Finance Department and its recently-launched Enterprise Development Network. EDN is a national network of loan originators and a \$100 million lending facility that supports investments by U.S. SME's in developing countries.

Recommendations that Morrison put forward, on behalf of SBEA, led to several enhancements in the charter of the Export-Import Bank of the United States that Congress and the President approved in 2006. Among these were the creation of a permanent Small Business Division at the Bank and a dedicated group of small business underwriters.

SBEA frequently meets with senior U.S. Commerce Department officials and others in the government to discuss export promotion. Morrison was appointed by the Secretary of Commerce to the District Export Council organization, a group of 1500 leading exporters and export service providers who provide the Commerce Department with export promotion advice and support. DEC members elected Morrison to organization's National Steering Committee and its Executive Committee.

Prior to his work with SBEA, Morrison resided in Brussels, where he was the Policy Strategist of the World Travel and Tourism Council, the leading public policy organization for the global travel and tourism industry.

He obtained his Ph.D. from the University of Minnesota and his B.A. from the University of Southern California.